
Impact report



2020–21

Our global impact

Our world-leading independent research is a vital resource for leaders and policymakers around the world

United States of America

Analysing US foreign policy priorities, including transitions, trends and prospects for international cooperation under the Biden administration in areas such as trade, global governance and security.



Latin America and the Caribbean

Promoting greater awareness of developments in the region and an inclusive circular economy, and a green recovery globally.



Brazil

Finding innovative solutions to tackle climate change, including better ways to manage land use, forests and food production in South America and around the world.

United Kingdom

Improving population health post COVID-19, focusing on health systems, supply chains and societal health equalities in Europe and globally.

Belarus

Working with civil society and the international community to provide recommendations for democracy, good governance and human rights protections.



China

Exploring cooperation and competition, including transatlantic and Indo-Pacific responses to China's domestic and foreign policies, and their impacts on regional geopolitics.

Middle East and North Africa region

Setting out a roadmap for regional stability and security, including work on political movements and transitions in Iraq, Libya, Syria and Iran.

Nigeria

Supporting individuals, organizations and public officials to tackle corruption.



Indonesia

Strengthening cybersecurity architecture to make the internet a safer space for governments and societies globally, including in the ASEAN region – #cyberspace4all.

Chatham House, the Royal Institute of International Affairs, is a world-leading policy institute based in London. Our mission is to help governments and societies build a sustainably secure, prosperous and just world.

Contents

Introduction

Chair's statement	2
Director's statement	3
Global networking to share ideas	4
01 Our ideas	7
Realizing sustainability	8
Democracy that delivers	10
Navigating the global impact of US–China competition	12
Reinvigorating multilateralism	14
Rethinking the UK's role in the world	16
Preventing and managing conflict	18
02 Dialogue with purpose	21
Marking our centenary	22
Tackling the big issues	23
Reaching new audiences	25
03 Empowering future generations	27
Connecting young people with policymakers	28
Supporting the world's emerging leaders	29
Engaging with schools, universities and early-career professionals	30
Our funding	32
Governance, funding and members	33

Despite the challenges of the pandemic, Chatham House has proved resilient and is reaching younger, more diverse audiences with its work.

It has been an extraordinary year of change for us all. The COVID-19 pandemic is the greatest challenge to the world for generations. Millions have lost their lives or suffered devastating impacts on their health, both from COVID-19 itself and because health systems have been unable to deliver treatments for other conditions. The pandemic has also caused the greatest shock to the global economy since the 1930s, setting back the progress of recent years in eliminating poverty, getting more children into education and improving global health.

This means Chatham House is needed more than ever. Our world-leading convening and cutting-edge research on the major challenges facing the world, from building more sustainable economic growth and tackling climate change to easing geopolitical tensions, has continued despite the challenges of lockdown. For that I pay tribute to the resilience and ingenuity of the staff who have found innovative solutions to the obstacles presented by the pandemic, all while working largely from home.

This year I am also delighted to note the exceptional gift of £10 million from the MAVA Foundation to enable us to launch the Sustainability Accelerator. This initiative builds on the Hoffmann Centre's last five years of innovative convening and activity. And it puts sustainability at the core of the institute's work in this critical year for addressing climate change and biodiversity.

So, as I prepare to step down from my three years as chair of the institute, I would like to thank my fellow Council members and Robin Niblett and his team for their hard work and ambition to deliver on Chatham House's mission. I have also been especially pleased to see how we are engaging younger, more diverse audiences through the next generation initiatives, including our Panel of Young Advisers, the Common Futures Conversations project, the QEII Academy Ambassadors, our Internship Programme and the Chatham House-SNF CoLab.

I am particularly pleased about the Chatham House Summer School, where 16–18-year-olds can now engage with experts on international affairs and get an insight into careers within the charity and not-for-profit sector.

It has been an honour to lead this extraordinary institution and I look forward to continuing my involvement with Chatham House in new ways.

Jim O'Neill



We have responded to the disruption of the past year with a renewed focus on our purpose and mission.

The pandemic has caused global suffering and disruption and intensified geopolitical rivalries. At the same time, progress on arresting climate change, biodiversity loss and violent conflict has been limited.

Chatham House's role in researching and promoting solutions based on global cooperation and the sharing of best practices has never been more important. Our new deputy director, Renata Dwan, has worked with the research programmes to identify six key themes on which we will focus in the coming years, using greater internal collaboration to maximize the institute's impact and influence. These include helping governments, the private sector and civil society navigate the geopolitical impact of the US–China rivalry; setting out the risks and pathways to a sustainable resource transition and a low-carbon world; reinvigorating multilateralism; and identifying options for renewing democratic governance.

As part of this transition, we have revised the format of this annual review to focus more on our policy impact in the past year. I hope you find this report informative.

What we had hoped would be a temporary closure of our premises has effectively lasted the whole of the past year. A great effort by colleagues enabled us to adapt quickly, so that our research and convening continued uninterrupted online. We are acutely aware, however, that many of our members have

missed being able to visit Chatham House, which has been beautifully refurbished for our centenary. We look forward to reopening as soon as it is safe to do so and aim to combine a return to in-person activities with the best of virtual convening.

All this continues to be made possible by the generosity of our members, partners and many supporters, combined with the creativity and commitment of our staff and associate fellows, our panels of senior and young advisers and our Council.

Lastly, I wish to thank Jim O'Neill, who steps down after his three-year term as chair of Council. His high aspirations for the institute and rigorous approach to our governance ensured that we made the lead-up to our centenary, and the pandemic, a moment to renew our purpose and mission to help build a more sustainably secure, prosperous and just world. His personal contributions to involving a global network of younger, more diverse voices in the institute's activities leave an important legacy as we embark on our second century.

Robin Niblett



Global networking to share ideas

Our members value opportunities to share, develop and debate ideas on critical issues in international affairs

Since Chatham House was founded in 1920, we have relied on our individual, institutional, and corporate members to support our mission.

Today, our global membership network is drawn from more than 88 countries, spanning the worlds of business, diplomacy, academia, politics, the media and civil society. We also have many student members, helping us to empower the next generation of thought leaders in international affairs.

Together, our members play an essential role in informing research, contributing to the development of our ideas and questioning speakers at Chatham House events.

Members enjoy powerful networking opportunities, including at our events and through social media, and are kept up-to-date via our eLibrary, plus *The World Today* magazine and our *International Affairs* journal.

Members also play an important role in the governance of the institute. Governance responsibilities for the operation and management of Chatham House continue to reside with our Council, which is both drawn from and elected by members.

As a non-profit institute without government subsidy or significant endowment, Chatham House relies on a diverse range of support to maintain its independence. Through their annual subscriptions, members provide a significant proportion of this vital funding, which enables Chatham House to deliver its mission, helping governments and societies build a sustainably secure, prosperous and just world.

A growing number of members also provide additional support through donations to the Annual Fund, broader philanthropic giving and, through charitable bequests to the institute, pledging to leave a legacy gift in their will.

Audience questions are an important aspect of our virtual and in-person events.
PHOTO: SUZANNE PLUNKETT

'One of the singular attributes of Chatham House's focus on international affairs is its dedication to addressing future concerns before they become problems of the present.'

John Paul Rosario, individual member





Human Connection in Social Distancing Era Deep Design, UK

The pandemic hit, the tap was turned off for face to face human connection. Small moments of connection have huge impact upon our mental and physical wellbeing. With UK charities small and large, the team at Deep Design developed 'The 5 conditions for human connection.'

The idea here touches the heart of the problem that so many people have faced during COVID-19: the support, who are some of the most vulnerable in our communities, finding ways of holding on to that spirit in a virtual world is a really meaningful thing to do. The fact that it's not a set of teaching notes but gives people things to try together brings it alive.

Lucy Parker, Senior Partner, Brunswick Group, and Design in an Age of Crisis Co-chair

Helping me, helping you

Friendly, simple we

Invitational

Print Everything: Let Print Run on the Letterpress.



Our ideas

Our research offers solutions-based ideas derived from rigorous analysis of critical global, regional and country-specific challenges and opportunities.

Design in an Age of Crisis installation at the London Design Biennale in collaboration with Chatham House, June 2021.

PHOTO: © SATURDAY CLUB TRUST 2021

Supporting COP26 preparations

Chatham House has been briefing London's diplomatic community as part of a series of conversations targeting policymakers and influencers ahead of the 26th UN Climate Change Conference of the Parties (COP26).

Our regular climate briefings have been attended by more than 120 experts, including the UK Cabinet Office's lead climate change negotiator,

alongside more than 40 diplomatic representatives from embassies in London who will be supporting their respective countries' efforts at COP26.

We're also helping to build environmental leadership among the next generation of policymakers.

Our annual [Waddesdon Club](#) retreat brings together participants from central banks and finance ministries with leading international climate experts.



Sandstorm in Beijing, April 2021: Chatham House has facilitated UK-China collaboration on tackling climate risks.
PHOTO: NICOLAS ASFOURI/AFP VIA GETTY IMAGES

Providing tools for policymakers to tackle climate risks

We are working to ensure that climate policies are informed by evidence-based risk analysis. This includes proposing tangible approaches to cooperation with China at a time of deepening polarization.

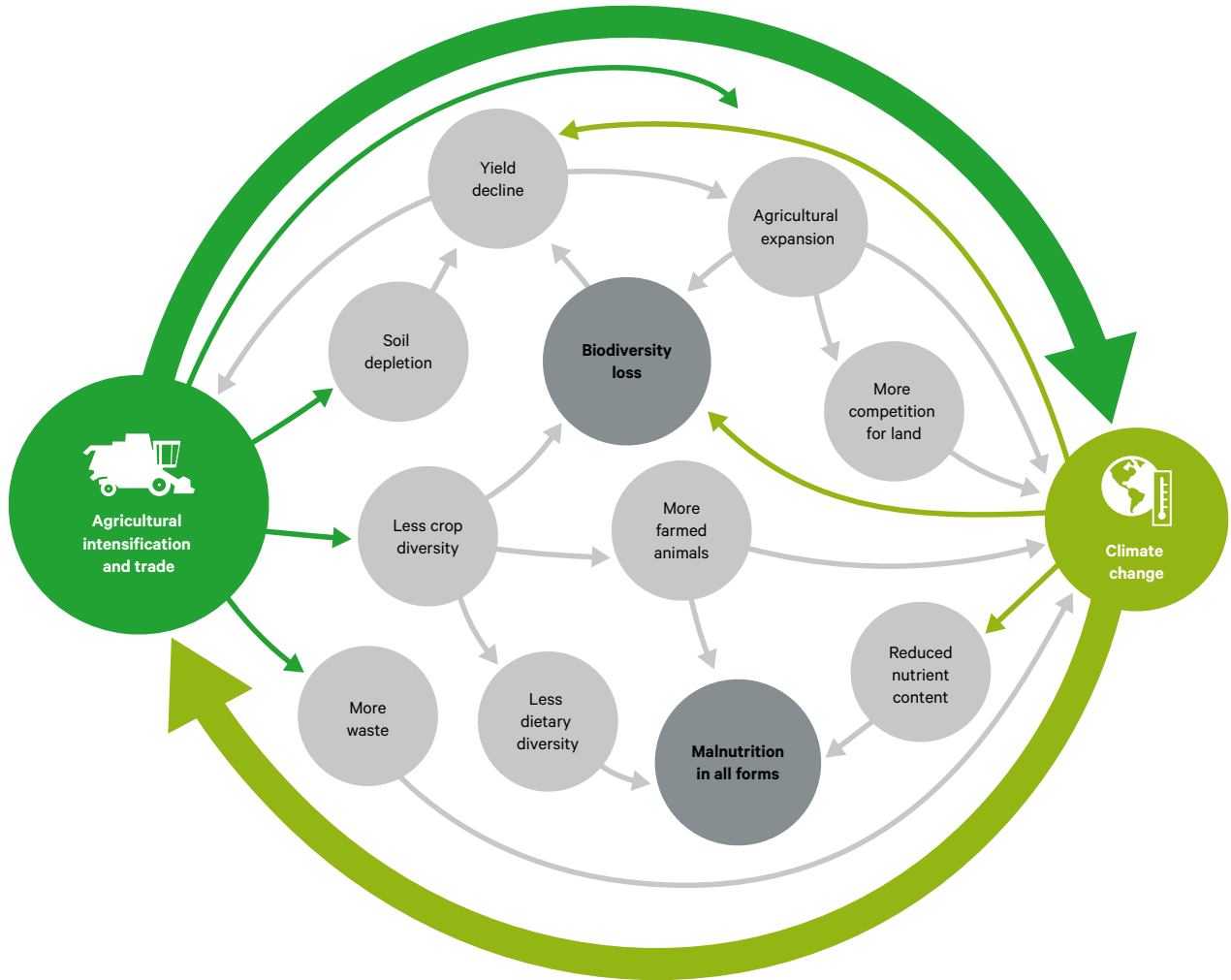
Over the past year, Chatham House and project partners have submitted 66 policy recommendations to central and local government bodies in China. The majority of these recommendations have been adopted. Two policy briefs – on 'green recovery' and on climate resilience research and governance capacity on the Qinghai-Tibet Plateau – were considered to have contributed to President Xi Jinping's 2060 carbon neutrality announcement and to China's 14th Five-Year Plan.

Accelerating innovation for a fairer partnership between people and planet

To create an equitable future, we need creative solutions to the world's sustainability challenges. This year we launched the Chatham House Sustainability Accelerator.

Building on the success of the Hoffmann Centre's work, the Sustainability Accelerator will strengthen our efforts to reach new audiences, form new partnerships and drive innovative thinking to meet global sustainability commitments.

The Accelerator will act as a springboard for ideas and solutions, shortening the cycle between policy inception and implementation. We are already forging thought partnerships with leading organizations to explore how to reshape the investment system to build long-term prosperity that is both sustainable and inclusive.



Understanding food production impacts on biodiversity loss

Modern food production systems often degrade or destroy natural habitats. We have made concrete proposals on how to produce food more sustainably.

Chatham House is feeding into a series of high-level summits in 2021 covering food, climate and biodiversity. In February, we released a new paper showing how modern food production methods degrade or destroy natural habitats and contribute to species extinction. We proposed a series of practical

recommendations to reduce pressures on land and produce food more sustainably.

Our research paper, *Food system impacts on biodiversity loss*, sparked widespread debate and received extensive media coverage. Nearly 6,000 people joined the online launch event, and the paper was viewed on the Chatham House website more than 34,000 times in 160 countries and regions. The publication was also covered by 35 news outlets, including the *Guardian* and the *Independent*.

6,000
people joined the
online launch event

Feeding into policy on Ukraine and Belarus

Our Ukraine Forum and Belarus Initiative are the leading platforms generating policy recommendations for governments, civil society and the international donor community.

Chatham House works closely with faltering or thwarted democracy movements in the post-Soviet space. We provide deep in-country expertise and have a track record of influencing Western decision-makers and regional governments.

While Western governments drag their feet, Russia continues to fill the vacuum and debilitate pro-democracy movements. Chatham House's commitment, expertise and analysis are needed more than ever to inform effective policy.

Our [Ukraine Forum](#) and [Belarus Initiative](#) are twin platforms designed to regain and refocus attention through discussion and analysis of the consequences of neglect. Independent taskforces created through these twin platforms have been especially useful instruments, alongside traditional research papers and meetings. Taskforce policy suggestions have shaped policymakers' thinking and have sometimes been directly adopted. For example, our research on societal resilience was used by Ukrainian government experts, and resilience is now part of Ukraine's National Security Strategy.

Belarus opposition supporters demonstrate in central Minsk in August 2020. PHOTO: SERGEI GAPON/AFP VIA GETTY IMAGES



Facilitating dialogue on technology governance

We are bringing together policymakers, tech actors and civil society to discuss challenges and build common solutions.

The online sphere has changed the nature of democratic participation. Algorithms increasingly gather data on our behaviour. The data is used to target us with tailored information, which can be manipulated, including through disinformation campaigns.

Chatham House is analysing policy responses to these developments and offering ideas on regulatory options that uphold and strengthen human rights. We have convened roundtables that bring together diverse stakeholders to share their perspectives, identify shared priorities and explore emerging regulatory proposals. We have also participated in dialogues convened by the European Commission on the European Democracy Action Plan, as well as by the European Parliament and the UN special rapporteur for freedom of opinion and expression.



The Nuri mosque in the old town of Mosul is yet to be repaired following heavy damage in the 2017 battle for the city.

PHOTO: ZAID AL-OBEIDI/AFP VIA GETTY IMAGES

Supporting Nigerian-led work to tackle corruption

Chatham House is supporting Nigerian-led efforts to strengthen accountability and transparency, and to fight corruption.

Our Social Norms and Accountable Governance project uses social norms methodology to gather data to identify the drivers of specific corrupt practices in Nigeria. The project is building an evidence base to inform the design of targeted anti-corruption interventions.

Our research team collaborates with Nigerian civil society organizations to help them incorporate social norms approaches and interventions into their work. The team partners with Nigerian universities and the National Bureau of Statistics for research, data collection and analysis. As well as gathering and sharing evidence, the project facilitates knowledge and skills transfer.

Informing international policy on Iraq

Our Iraq Initiative has become the primary channel for informative, reliable, policy-relevant research on Iraq.

Chatham House expertise has attracted the attention of policymakers seeking input into strategic dialogues on security sector reform and the political economy of Iraq.

We were invited to join NATO's advisory group on Iraq and to present to high-level policymakers, including in the Iraqi Prime Minister's Office, Whitehall and the US State Department, as well as to European and US diplomats. The Iraq Initiative has also facilitated high-level roundtables, including with Iraq's Prime Minister Mustafa al-Kadhimi in 2020.

The director of the initiative, Dr Renad Mansour, was the principal consultant to the BBC documentary series 'Once Upon a Time in Iraq'. The series was widely acclaimed, winning multiple awards, including a BAFTA for Best Factual Series 2021.

Related reading

Our research paper, *Networks of power: The Popular Mobilization Forces and the state in Iraq*, was used to advise the Iraqi Prime Minister's Office on security sector reform.

Analysing the global impact of China's policies

Chatham House is analysing China's influence abroad, including its Belt and Road Initiative and competition with the West in terms of visions for the digital space.

Critics of China's Belt and Road Initiative (BRI) accuse Beijing of ensnaring developing countries into unsustainable loans that allow China undue influence. However, our research paper, [*Debunking the myth of 'debt-trap diplomacy'*](#), provided evidence which challenged this position, arguing that both Chinese policymakers and recipient governments should take greater responsibility for tracking and managing projects. The paper was one of several activities looking at different aspects of Chinese policymaking and China's projection of power and influence abroad.

Another strand of our research looks at competing visions and efforts to regulate the digital space, including concerns about a 'splinternet' – in which the internet and cyber governance fragment into separate open and closed spheres. As part of this work, our research paper, [*Restrictions on online freedom of expression in China*](#), highlighted the domestic, regional and international implications for policymakers of China's increasing assertiveness in debates about digital technology regulation and the 'Digital Silk Road' initiative.



US President Joe Biden and First Lady Jill Biden in Washington on inauguration day in January 2021. PHOTO: DOUG MILLS-POOL/GETTY IMAGES



Understanding the implications of changing US foreign policy

We have been assessing the impact of the foreign policies of the new US administration, and their significance for global relations.

In the run-up to, and immediately following, the 2020 US presidential election, Chatham House ran a series of events with high-profile speakers offering early insights into the wide-ranging challenges facing the new US president. Speakers included Antony Blinken, now US secretary of state, discussing US foreign policy in a post-COVID-19 world. An article by Dr Kurt Campbell, subsequently appointed as the senior US official on Asia policy, on ‘The changing China debate’ attracted more than 3,000 readers. Our flagship research paper, [*US foreign policy priorities: What difference can an election make?*](#),

sparked widespread media interest, including interviews with CNN, BBC World Service Radio, Bloomberg TV and Sky News.

Related reading

The Chatham House report [*Myths and misconceptions in the debate on Russia: How they affect Western policy, and what can be done*](#), has been described in US government policy circles as ‘ground-shaking’, and a ‘must-read’ for the new administration. It has also been distributed to all participants in courses for middle-ranking civil servants and military personnel in Australia. The report had more than 38,000 views in the first two months following publication.

Evaluating the geostrategic outlook in the Indo-Pacific

We are providing vital insights into the changing role of various actors in the Indo-Pacific region.

As strategic competition between China and the United States intensifies, other powers are facing increasingly difficult choices as they seek to pursue their own interests in the region.

Chatham House spent two years researching changes in perceptions of the Indo-Pacific from the points

of view of seven countries: the US, the UK, France, India, Tonga, Japan and China. The project culminated in a research paper, [*Indo-Pacific strategies, perceptions and partnerships*](#).

Chatham House also began a dialogue bringing together British and French policymakers with a view to coordinating more effectively with each other and with regional partners, as part of a European contribution to security in Asia.

Rebuilding international economic and trade cooperation

We have been looking at the frameworks, actors and processes for creating equitable and sustainable economic and trade cooperation.

The spring 2021 meetings of the World Bank Group and the International Monetary Fund, and the G7 summit hosted by the UK government in June, created opportunities to influence policy on economic and trade cooperation.

We published a series of briefings with practical ideas to build towards an ambitious, systematic reform of global economic cooperation and governance. A number of the proposals were further developed in policy forums, including the Delphi Economic Forum, and several ideas gained significant media coverage.

Our trade expertise also fed into UK and G7 policy processes. Chatham House gave evidence at the UK parliamentary inquiry into the global trade policy response to the COVID-19 pandemic. We also joined the Department for International Trade's G7 Trade Policy Review roundtable and provided updates on trade opportunities with Latin America.



G7 finance ministers on the final day of their London summit in June 2021. PHOTO: ANDY RAIN/EPA/BLOOMBERG VIA GETTY IMAGES

Widening participation in global governance

Our Inclusive Governance Initiative is exploring how global governance can be reshaped to meet the challenges of today's world.

The COVID-19 pandemic has sharply exposed the weaknesses in current arrangements for international action. Widening participation – of states and other actors – in global governance is critical if progress is to be made on complex, transnational challenges.

Our Inclusive Governance Initiative brought together a diverse group of stakeholders from 22 countries to identify pathways to achieving inclusivity in global institutions and processes. Participants generated 10 key insights, grounded in lessons from the fast-evolving digital technology, climate change, environmental and investment policy arenas. The resulting paper, *Reflections on building more inclusive global governance*, generated significant interest from key actors, including the UN, and our launch event drew senior-level participation.

International Affairs
rose to number 1
in the global
journal rankings for
international relations

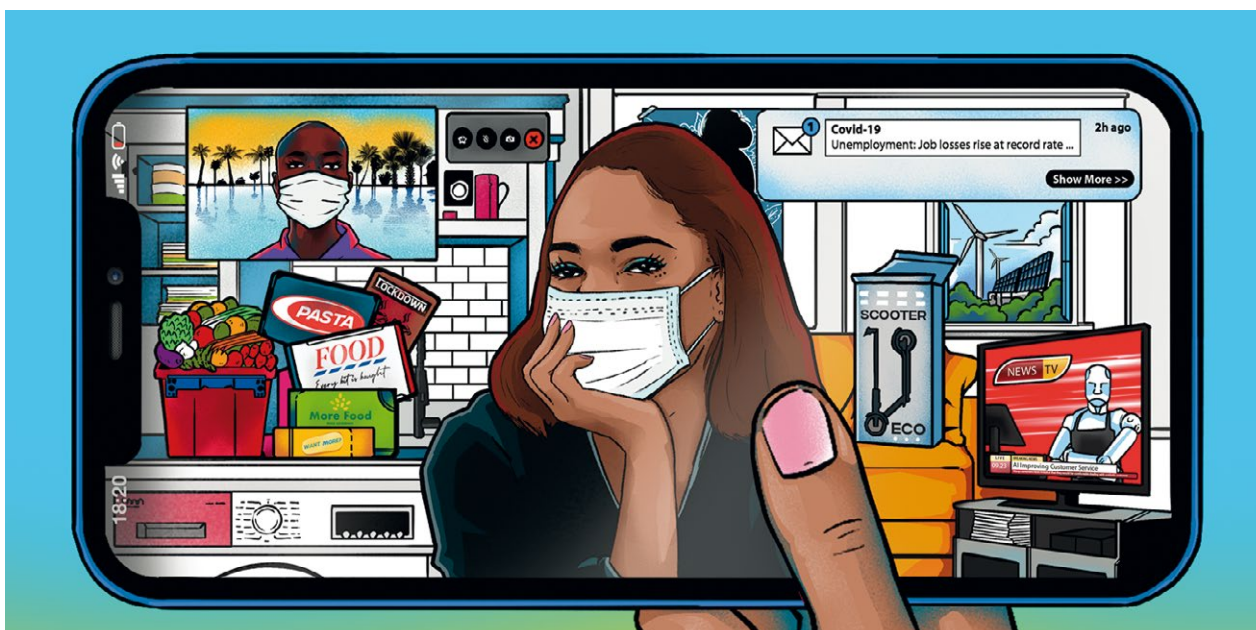


Image from an explainer article exploring how COVID-19 rapidly changed daily life. ILLUSTRATION BY KINGSLEY NEBECHI

Developing better systems for vaccine roll-out

We are facilitating better systems to coordinate global delivery of the COVID-19 vaccine.

Chatham House hosted the first ever public–private summit of major players in global health and vaccine supply to address the significant challenges emerging in making COVID-19 vaccines and distributing them to the world’s population. Participants included the UK health secretary and the head of the World Trade Organization. The summit received high-profile media coverage, bringing to the world’s attention the impending vaccine production bottlenecks, and facilitated a new system for exchanging information on the location and availability of vaccine components. Separately, the then Health Secretary Matt Hancock chose Chatham House to set out the UK’s priorities for global health and pandemic preparedness ahead of the G7 summit in June 2021.

Creating more equitable health provision for all

Chatham House is partnering on important initiatives to improve population health and resilience post-COVID-19.

The COVID-19 pandemic has thrown a harsh light on the failures of global health policies. It has thrown up questions about the balance between the economy, the environment and health policy. The [Lancet–Chatham House Commission on improving population health post-COVID-19](#) is identifying key actions to drive equitable improvements in human and planetary health. Commissioners include young people from around the world to ensure that recommendations are focused on changing the trajectory for future generations.

Chatham House is also a partner for the [National Preparedness Commission](#) and [The Post-Pandemic Policy Commission – Reform for Resilience](#). And evidence from our experts was cited in the *Biosecurity and national security* inquiry report, launched in 2020 by the UK’s Joint Committee on the National Security Strategy.

Influencing security and defence

Our experts provided input into UK government thinking on international security and defence, and related issues.

Chatham House expert advice informed UK government thinking ahead of the publication of the *Integrated Review of Security, Defence, Development and Foreign Policy* in March 2021. The process drew on expertise in areas including international security, the UK–China relationship, strategy in the Indo-Pacific and foreign aid in Pakistan. At the request of the UK's Labour Party, we also provided input into the Labour Party's version of the Integrated Review.

We also convened a series of workshops with John Bew, special adviser to the prime minister, and Angus Lapsley, Director General Strategy and International at the UK Ministry of Defence, including a roundtable with European experts to discuss the UK's new foreign and defence policies. Other work during the year included briefing the UK House of Commons Defence Committee and the UK House of Lords International Relations and Defence Committee.

Chatham House has also advised the Foreign, Commonwealth & Development Office (FCDO) on how to use the E3 format, involving France, Germany and the UK, as a model for European policy cooperation. We held a 1.5 track dialogue on how the UK can cooperate with Europe on the Indo-Pacific, and convened bilateral policy dialogues, including with Japan, Germany, Poland and Turkey.

Related reading

Our Insights book, *Secrets and Spies: UK Intelligence Accountability After Iraq and Snowden* by Jamie Gaskarth, provided the first systematic exploration of how accountability is understood inside the secret world of UK intelligence.



Creating a new vision for the UK's global role

Chatham House has worked closely with the UK government in offering ideas and facilitating discussion on a new international role for Britain.

As the UK embarked on its solo journey into the world in January 2021, Chatham House Director Robin Niblett set out a proposed blueprint for the UK's future international role outside the European Union.

His research paper, *Global Britain, global broker*, quickly became the most-read publication on our website. In the first two weeks following its release, the paper attracted readers from 148 countries and regions. Scores of influential users on Twitter shared their reactions, providing positive feedback and using some of the key messages to kick off wider discussions. There was extensive media coverage, including in *Politico*, the *Guardian*, the *Financial Times* and international media.



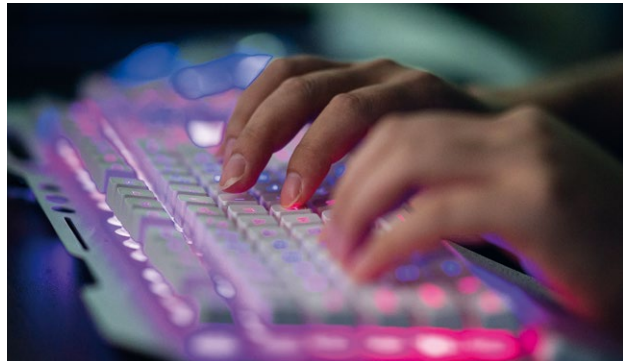
Examining NATO obligations and nuclear weapons

We are identifying new approaches to nuclear risks in a complex system.

To coincide with the entry into force of the Treaty on the Prohibition of Nuclear Weapons (TPNW) in January 2021, we published a research paper exploring what the entry into force of the TPNW would mean for NATO and its member states. The paper was one of several outputs designed to engage the international community in new approaches to thinking about nuclear risks in a complex system. As part of this work, we briefed the NATO Nuclear Planning Group and NATO international staff, as well as UK parliamentary committees and international meetings on the nuclear Non-Proliferation Treaty (NPT) and the TPNW.

Related reading

In the book *War Time: Temporality and the Decline of Western Military Power*, war studies experts examine the trajectory of Western military power in the context of the intense debate on the 'decline of the West'. They identify policies that decision-makers must adopt in order to stave off this decline. The book is part of the Insights series, published jointly with the Brookings Institution Press.



Cybersecurity is a major strand of Chatham House research.
PHOTO: NICOLAS ASFOURI/AFP VIA GETTY IMAGES

Building capacity for emerging technology security

We are advising on how to mitigate the risks associated with emerging technologies, including cybersecurity, artificial intelligence and biosecurity.

Over the past year, we have informed and supported multilateral negotiations on cybersecurity. With the number of threats increasing in cyberspace, and with states' views on how to deal with threats and govern cyberspace diverging, Chatham House is helping to build the knowledge and capacity of governments and officials participating in discussions.

Our [#Cyberspace4All](#) project aims to create an inclusive approach to cyber governance. We produced a set of [videos](#) in all six UN languages, a lively series of [Undercurrents](#) podcasts and a [special issue of the Journal of Cyber Policy](#). Chatham House has also developed a training course on cyber policy for practitioners, which is now being delivered to government ministries around the world and is building cybersecurity capacity in Southeast Asia.

Other work has included wide-ranging research papers on topics including [The COVID-19 pandemic and trends in technology](#), [Military drones in Europe](#) and an Expert Comment on [biosecurity in the aftermath of health crises](#).

Fresh thinking on prospects for security in the Middle East

Our evidence is feeding into policy debate on a potential Middle East regional security process.

The inauguration of US President Joe Biden at the start of 2021 opened opportunities for fresh thinking on security in the Middle East. Chatham House was well positioned to take advantage of this, following a major research project involving interviews with experts and policymakers across 15 countries in the region and further afield.

Findings from the resulting research paper, *[Steps to enable a Middle East regional security process](#)*, were widely shared in roundtables and briefings, including with the FCDO, the EU, Saudi Arabia, Qatar, the US, Canada, the UAE, and a number of Gulf Cooperation Council missions in London.

Fostering an environment to help resolve conflict

Chatham House has provided a neutral space for inclusive dialogue on the conflict in Ethiopia.

With the outbreak of conflict between Ethiopia's federal government and the Tigray People's Liberation Front (TPLF) in the Tigray region in November 2020, Chatham House began convening Ethiopian and international civil society, experts and policymakers to share perspectives on potential approaches to fostering an environment for conflict resolution. Our neutral facilitation provided a platform for a wide range of perspectives and enabled policymakers to access constructive and independent debate and analysis. It also strengthened inclusive dialogue and civic engagement among Ethiopian stakeholders. Our analysis on the conflict in Ethiopia was read in 62 countries, including by the governments of the UK and Norway, and attracted the attention of European and African press agencies.

Identifying drivers of conflict in Libya

Chatham House continues to be one of the leading sources of analysis of political and security developments in Libya.

The ongoing struggle for power in Libya remains an important focus of our research. Findings from a paper on *[The development of Libyan armed groups since 2014](#)* were used to brief governments in the US, the UK and Europe, as well as the United Nations Support Mission in Libya. Published in March 2020, the paper was read in 65 different countries, including the US, the UK, Libya, Tunisia, Egypt, France, Turkey, the Netherlands, Germany, Italy and the UAE.

We also undertook ground-breaking research shining a spotlight on the impact of the Libyan civil war on women's security, their political space and economic opportunities. Published as an interactive 'long-read', in the first month alone the article, *[How women are dealing with Libya's ever-present armed groups](#)*, was read 1,902 times in 77 countries.



Scene from interactive article on Libya.
ILLUSTRATION BY AMY REINEKE

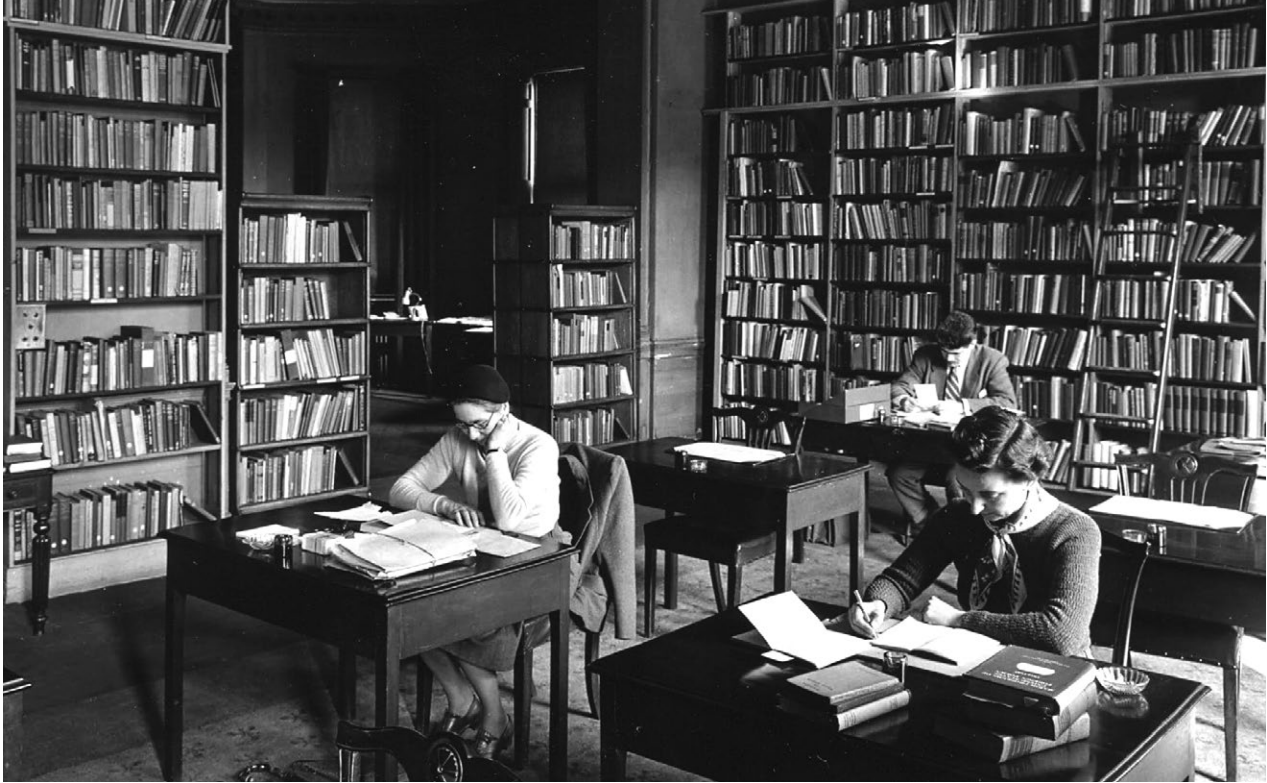




Dialogue with purpose

We engage governments, the private sector, civil society and our members in open debates and private discussions on the major issues in world politics.

Academy fellows participate in a workshop at Chatham House.
PHOTO: SUZANNE PLUNKETT



Marking our centenary

During 2020 we celebrated 100 years of Chatham House with virtual activities and events



Top: Archive image of researchers in the Chatham House Library.

Above: Flag outside Chatham House in January 2020 – we refreshed our brand to celebrate our centenary.

For more than a century we have fostered mutual understanding between nations through ideas, debate and rigorous analysis. For our centenary, we traced this history in a [digital timeline](#) and *International Affairs* published the stories behind [some of the most significant articles and authors](#) to have appeared in the journal since the 1920s.

We also looked ahead to the next century. Special events included a discussion on the future of the global order with Steven Mnuchin, then US secretary of the treasury, and a conversation on leadership and international cooperation with Mary Robinson, chair of The Elders

and Ellen Johnson Sirleaf, former president of Liberia. There was also a powerful reflection on African liberation by the daughters of Eduardo Mondlane of Mozambique and Oliver Tambo of South Africa, who spoke at Chatham House in 1968 and 1985 respectively.

In October we announced that Malawi's constitutional court judges had won the 2020 **Chatham House Prize** in recognition of their courage and independence in the defence of democracy. And during the year we undertook a beautiful refurbishment of Chatham House.

Tackling the big issues

Our event series focused on major topics, such as COVID-19, technology governance and the 2020 US elections

Our digital debates brought together tech companies, experts and policymakers

As part of our response to the pandemic, we introduced weekly webinars on the emerging health implications of COVID-19. Hosted by world-leading authority on infectious disease outbreaks, Professor **David Heymann**, and senior fellow **Emma Ross**, guests included Dr **Anthony Fauci** in November 2020, drawing viewers from nearly 60 countries.

Our digital debates brought together tech companies, experts and policymakers. Speakers included PEN America CEO **Suzanne Nossel** and Professor **Jack Snyder** discussing social media regulation, and Taiwan's digital minister, **Audrey Tang**,

outlining Taiwan's digital response to COVID-19 and lessons for civic technology. In June 2020, an event co-hosted with the UN High-Level Panel on Digital Cooperation and the International Chamber of Commerce explored strengthening cooperation in the digital space.

Another series explored what was at stake in the pivotal US presidential and congressional elections. Speakers included US Secretary of State **Antony Blinken**, Sir **Peter Westmacott** and Dr **Fiona Hill**. In the weeks leading up to the election, topics included gun control and US policy towards the Middle East.



Taiwan's Digital Minister **Audrey Tang** participated in our digital debate series in 2020.

PHOTO: SAM YEH/
AFP VIA GETTY
IMAGES

Dialogue with purpose
Broadening our reach



Reaching new audiences

We are creating new immersive ways to share our ideas

In October 2020, we launched the [Chatham House-SNF CoLab](#), a 10-year experimental outreach fund. In its first year, it launched an annual **'Imagine a Better World' video series**, and produced **Futurescape London**, an immersive digital model of Piccadilly Circus to explore how our cities may adapt to global trends over the next century. The CoLab and Sustainability Accelerator also teamed up with the **London Design Biennale 2021**, inviting radical ideas from the world's design community, the public and young people to help shape a better future. Over 500 submissions were exhibited online and at Somerset House in June.

Our explainer article on [the importance of democracy](#) has been topping Google rankings. We also produced short explainer **animations**, such as a series on corruption in Syria and another on cyberspace. We continue our regular **Undercurrents** podcast and have introduced two new podcast series: **The Climate Briefing** and **Africa Aware**.

Left top: Still from an animation on Syria by Tamara Rashid and Basem Mahmoud.

Left: Imaginary view of Piccadilly Circus in 2035 from 'Futurescape London', designed with Platform Group and the School of International Futures.

Our explainer article on the importance of democracy has been topping Google rankings

35,366

Media mentions for Chatham House: a 10% increase from 2019

78%

increase in pages viewed since website relaunch

34,091

online views in 160 countries and regions for the *Food system impacts on biodiversity loss* research paper

27,980

views in 136 countries for our Expert Comment 'Coronavirus vaccine: Available for all or when it's your turn?'



CHATHAM HOUSE

10



Empowering future generations

**Our next generation initiatives underscore
our commitment to reach, engage and inspire
future generations to help them build a better
world for themselves.**

**Inaugural Common Futures Conversations workshop group.
PHOTO: SUZANNE PLUNKETT**

Connecting young people with policymakers

Our Common Futures initiative is expanding and engaging more African and European policymakers

Our Common Futures Conversations (CFC) project launched a new online platform in 2020 as a forum for young people from across Africa and Europe to develop their ideas on critical policy issues, before pitching them to policymakers.

The community has now grown to over 520 young people from 70 countries, and in the past year they collaborated to develop 171 policy ideas for 14 different challenges, including climate education, youth unemployment, police violence and democratic backsliding. In total, 23 public outputs, including articles, podcasts and videos were produced.

The community engaged with 44 policymakers from a wide range of fields, including the presidents of Côte d'Ivoire, Ghana and Malta, and officials from the African Union, European Union, United Nations and UK Parliament. CFC members also contributed to landmark Chatham House events and enriched the

institute's coverage of the COVID-19 pandemic and the Black Lives Matter movement, and provided invaluable input to research projects on forest governance and human rights.

The community has now grown to over 520 young people from 70 countries



Above and right: CFC members participate in a workshop in Addis Ababa, Ethiopia in 2019.
PHOTOS: MARTHA TADESSE





Supporting the world's emerging leaders

Academy workshops and a new network of ambassadors are extending our reach across the United Kingdom

Building on the Queen Elizabeth II Academy's mission to develop the next generation of leaders, we delivered seven international affairs workshops across the UK between November 2019 and August 2020. The move to virtual programming has enabled us to reach more than 130 young professionals and students across the UK's four nations.

In November 2020, we launched our new network of QEII Academy Ambassadors, a cohort of 10 emerging leaders selected following their participation in the international affairs workshops. The ambassadors contributed

their solutions-based ideas to critical topics through a seminar series between January and March 2021 exploring the UK's role and leadership on issues such as climate change, Universal Health Coverage and the Covid-19 gender gap, especially in the light of its presidency of the G7 and COP26.

Our ambassadors also interacted with other next generation groups across Chatham House, including participating in roundtables organized in cooperation with the Future Leaders Network in preparation for the Y7, the official youth engagement group for the G7 process.

Above: Participants in an Academy next generation event in Bristol in March 2020.
PHOTO: VASSILIS NTOUSAS



Engaging with schools, universities and early-career professionals

We continue to expand our activities designed to encourage and support the next generation

Over the past year we have underscored our commitment to work with the next generation to inspire them to build a better world.

In November 2020, we launched the **Panel of Young Advisers**, a new initiative designed to give the next generation a greater say in the strategic direction of Chatham House and to help build a global network of young voices to participate in institute activities.

Our *International Affairs* journal encouraged applications to the **Early Career Diversity Initiative**, which aims to make the journal more inclusive and representative. Senior scholars from the journal's review panel will mentor participants from under-represented groups, such as people located in the Global South,



The Panel of Young Advisers – created as part of our centenary 2020 activities.

people of colour and people who identify as LGBTIQ+, through the article publishing process.

Chatham House's inaugural **summer school** for 16–18-year-olds was attended by more than 500 young people. The ten sessions of webinars and networking opportunities were delivered in a virtual classroom; creating a fun, interactive careers and learning space at a time of school closures and severe restrictions.

In December, *The World Today* magazine launched its **third annual school writing competition** with a record number of 220 pupils submitting articles. The magazine, in partnership with the *Financial Times*, posed the question: 'What does it take to be a good leader?'

'I just want to say thank you to everyone who worked tirelessly to ensure the virtual internship would be a great experience. I have gained invaluable skills and feel more confident in my abilities.'

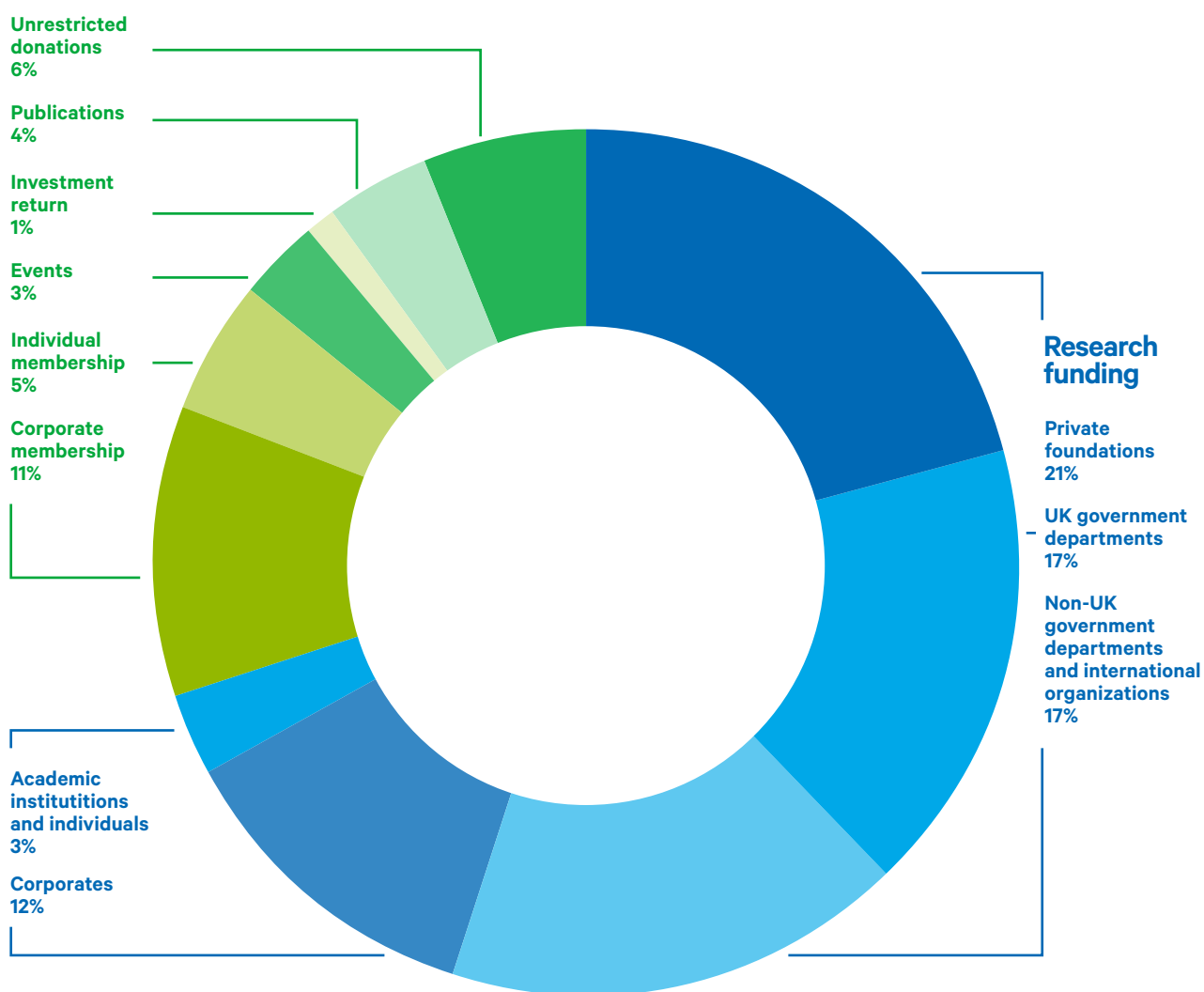
**Bimpe Lawal, intern,
Centre for Universal Health,
October to December 2020**

In January 2021, we announced the launch of the Molchanov Sustainability Internship Programme, an exciting new programme of internships for young people who are passionate about social, economic, and environmental sustainability.

The Molchanov internships build on the existing Chatham House Internship Programme, launched as part of our centenary celebrations. The programme is investing in the next generation of decision-makers, with a focus on creating a more inclusive and diverse community of future international affairs experts. Former interns have gone on to play instrumental roles in governments, non-governmental organizations, academic institutions, international organizations and think-tanks.

Our funding

Unrestricted funds



Governance, funding and members

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Patron, presidents and Council at 31 March 2021

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*The Panel of Senior Advisers
provides an experienced sounding
board for our policy conclusions
and helps communicate our
ideas at the highest levels
in the UK and abroad.*

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KG CH
UK Prime Minister (1990–97)

Ayman Asfari
Chairman, Asfari Foundation

Baroness Ashton of
Upholland GCMG PC
High Representative of the
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Security Policy; First Vice
President of the European
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Professor of the Practice of
Diplomacy and International
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The Chairman's Circle enables a group of the institute's most significant individual and institutional supporters to gather regularly to discuss key developments in international affairs, while also providing ideas and support for the institute's future work.

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The Presidents' Circle comprises individuals who enable Chatham House to undertake major initiatives, including The Queen Elizabeth II Academy for Leadership in International Affairs, research fellowships, new research streams and cross-institutional collaboration.

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Support from members of the Director's Circle allows the Director to invest in timely and innovative research and thought leadership.

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AIG

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Chatham House has highlighted how siloed thinking on cybercrime and cybersecurity leaves critical weaknesses for both governments and corporations.

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View of New York Stock Exchange on Wall Street – a major strand of our research focuses on global economic cooperation and governance.

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A protest in Amsterdam in June 2021 calling for fair democratic elections and an end to repression in Belarus – our Belarus Initiative focuses on democracy, good governance and human rights protections.

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Cover image: Coronavirus testing at the Szentgothai Research Centre, University of Pécs, Hungary, April 2020.

Chatham House has run regular webinars on the emerging health implications of COVID-19.

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