



Conference

Decision-Making in International Health Financing

Agenda and Speaker Bios

Thursday, 6 July 2023
Chatham House, London

#CHIntHealthFinancing

How can decision-making in international health financing be strengthened?

The past two decades have seen a large volume of international finance from developed country governments, multilateral development banks, and private philanthropic organizations allocated to tackle global disease challenges.

But the overall environment for raising such international finance for global health priorities is getting tougher. This is despite the enormous humanitarian, social and economic benefits from funding measures to prevent pandemics, limit the spread of infectious disease, and slow the spread of antimicrobial resistance.

Amid an increasingly complex and challenging financing environment, the primary objective of this conference is to delve into the critical factors and processes – political, economic, and institutional – which shape current decisions regarding international financing for global health priorities.

This conference explores avenues for strengthening decision-making collectively across the international health and finance communities and includes discussion of the findings of a recent research project, conducted jointly by the Global Health and Global Economy and Finance programmes at Chatham House, which specifically examines these issues.

Through these deliberations, the conference seeks to foster a holistic view of the issues and institutions that determine the international financing of global health and contribute to practical steps for improving decision-making processes going forward.

Chatham House is grateful to the Bill & Melinda Gates Foundation for its financial support for this project.

Agenda

0830 – 0900 Registration and refreshments

0900 – 0910 Introduction and welcome

This session will set the scene, describing the context for, and aims of, the conference.
By **Creon Butler**, Director, Global Economy and Finance Programme, Chatham House

0910 – 0930 Keynote remarks

Catharina Boehme, Assistant Director-General, External Relations and Governance, World Health Organization [\[virtual\]](#)

Moderated by **Emma Ross**, Senior Research Fellow, Global Health Programme, Chatham House

0930 – 1045 **Session One: Motivations** [\[this session will be held under the Chatham House Rule\]](#)

This session will discuss the key motivations for international financing of global health priorities. What form do the different humanitarian, economic and security motivations take? How do they interact? What impact do the various investment cases made have on different decision-making groups?

Ramanan Laxminarayan, Founder and President, One Health Trust; Senior Research Scholar, Princeton University [\[virtual\]](#)

Tara Brace-John, Head of Health Policy, Advocacy & Research, Save the Children UK

Jon Lidén, Founder and Director, Anthropol Development

Chair: David Heymann, Distinguished Fellow, Global Health, Chatham House; Professor, London School of Hygiene & Tropical Medicine

1045 – 1115 Coffee break

1115 – 1230 **Session Two: Institutions**

This session will look at the role played by institutional processes for decision making on international health finance. Who are the key decision makers at national level (finance ministries, development ministries and health ministries) on international health finance? What are their perspectives and how do they interact? What role does the highly complex international architecture for raising and deploying international health finance play in decision-making and what challenges for decision-making does the architecture present?

Ebere Okereke, CEO, Africa Public Health Foundation

Satoshi Ezoe, Director of Global Health Strategy Division, Ministry of Foreign Affairs, Japan [\[virtual\]](#)

Serina Ng, Executive Head, G20 Joint Finance and Health Task Force Secretariat, World Health Organization

Matt Gordon, Strategy & Portfolio Management Lead, Health Finance Department, Global Fund

Priya Basu, Executive Head, Pandemic Fund Secretariat, World Bank Group

Chair: Yougesh Khatri, Associate Fellow, Global Economy and Finance Programme, Chatham House; Associate Professor and Academic Director, Nanyang Business School, Singapore

Agenda

1230 – 1330 **Lunch**

1330 – 1445 **Session Three: Advocacy**

This session will explore the role of civil society, advocates inside and outside government, other champions and political leaders. How is it evolving with the development of social media and in the light of rising geopolitical tensions and economic conditions?

Otto Cars, Professor Emeritus of Infectious Diseases, Uppsala University; Founder and Senior Advisor, ReAct Europe [\[virtual until 1415\]](#)

Eloise Todd, Executive Director and Co-Founder, Pandemic Action Network

Hatice Küçük Beton, Executive Director, G20 Health and Development Partnership

Eléonor Silva, Executive Director, UNITE Parliamentarians Network for Global Health

Chair: Ayoade Alakija, Special Envoy, World Health Organization

1445 – 1600 **Private Sector**

This session will explore the role of the private sector. It will consider the key issue of how risk is optimally shared between public and private sectors and what this implies for the decision-making process about the allocation of public and private sector resources to support global health priorities. It will look at how the private health sector influences decisions on the level and allocation of public international finance through its technical expertise, ability to deploy complementary private finance and lobbying power. In addition to the pharmaceutical and healthcare sectors, the role of institutional investors and other private sector actors will also be considered.

Rachel Silverman Bonnifield, Senior Fellow, Center for Global Development

Pablo Morales, Global Health Systems Strategy Leader, Healthcare Funding & Financing, Roche

Jayasree K. Iyer, CEO, Access to Medicine Foundation [\[virtual\]](#)

Miranda Brawn, Senior advisor and non-executive board member in international finance, healthcare and technology sectors; Founder and President, TMBDLF

Chair: Charles Clift, Senior Consulting Fellow, Global Health Programme, Chatham House

1600 – 1630 **Coffee break**

1630 – 1740 **Session: How can decision making in international health financing be strengthened?**

This session will draw together the conclusions from the previous sessions to consider practical proposals for strengthening decision-making on international financing of global health priorities. It will leverage off a short presentation of the main recommendations to come out of the Chatham House research.

By **Creon Butler** and **Emma Ross**

1740 – 1745 **Close**

By **Robert Yates**, Director, Global Health Programme; Executive Director, Centre for Universal Health, Chatham House

1745 – 1845 **Drinks reception**

Speaker biographies



Ayoade Alakija

Dr Ayoade Alakija currently serves as World Health Organization Special Envoy for the Access to COVID-19 Tools (ACT) Accelerator, Chair of the African Vaccine Delivery Alliance (AVDA), Chair of FIND and Ambassador to the World Health Summit.

As a medical doctor with over two decades spent working across Asia, the Americas, the Pacific region, Europe and Africa, Ayoade has expertise in global health, development and humanitarian relief. Her interests include the reimagining of the global response to the inequities in access to healthcare exposed by the COVID-19 pandemic.



Priya Basu

Priya Basu is the Executive Head of the Pandemic Fund hosted by the World Bank. Previously, Priya served as head of the COVID19 task force at the World Bank and led the Bank's engagement on pandemic prevention, preparedness, and response in global fora, including the G20 and G7 –coordinating across finance and health. She also managed a \$21bn portfolio of financial intermediary funds and trust funds administered by the Bank to support partnerships around global priorities.

Prior to the World Bank, Priya worked in investment banking in London. She also previously worked as an economist at the International Monetary Fund, Asian Development Bank, UNCTAD and ILO.



Catharina Boehme

Dr Catharina Boehme is Assistant Director-General of External Relations and Governance at the World Health Organization. She leads the organization's strategic engagement in the areas of governance, resource mobilization and partner relations. Her portfolio includes providing secretariat support for the executive board and the World Health Assembly, as well as overseeing efforts to improve the predictability, flexibility and sustainability of WHO financing. Additionally, she is responsible for engaging in multilateral and multisectoral partnerships. Prior to this, she served as the Director-General's Chef de Cabinet.

Previous roles include Chief Executive Officer of FIND, the international alliance for diagnostics, and co-convenor of the Access to COVID-19 Tools Accelerator to drive equitable access to COVID-19 testing.



Miranda Brawn

Dr Miranda Brawn is a senior advisor and non-executive director who serves on a number of global boards within the private, public and third sectors, including international finance, healthcare and artificial intelligence. She is Founder and President of The Miranda Brawn Diversity Leadership Foundation.

With experience as an international financial executive and financial services lawyer, Miranda's areas of special interest include international diversity and inclusion, progressing health within both the ESG agenda and the private finance industry. She was a senior visiting fellow at Oxford University where she commenced an independent research report on ESG+H(earth). Her other areas of interest are in governance, regulatory and risk matters.

Speaker biographies



Tara Brace-John

Tara Brace-John is Head of the Health Policy, Advocacy, Research team at Save the Children UK – a diverse team engaged in multilateral policy discussions (from UHC to RMNCAH and access to medicines) – working closely with GAVI, GFF and the World Bank.

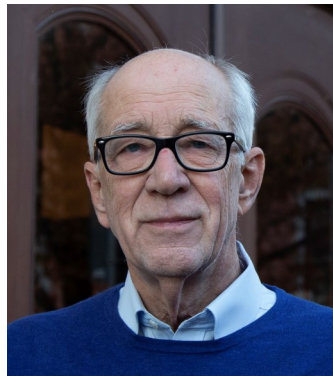
Her expertise is on health governance and social accountability. Before joining Save the Children, Tara worked on governance and inclusion with One World Action and Dalit Solidarity Network UK. She previously worked in southern India for 12 years with the Dalit community on economic, social, and political exclusion impacting the lives of Dalit women, youth and children.



Creon Butler

Creon Butler leads the Global Economy and Finance Programme at Chatham House. He has written and published on a wide range of global economic policy issues, including the interaction between macroeconomic policy and climate change, sovereign debt distress, the challenge of funding global health priorities, and the long-term implications for the international economic system of the pandemic and the war in Ukraine.

Prior to this, Creon served in the UK Cabinet Office advising the UK Prime Minister on global economic policy issues. Previous roles include British deputy high commissioner in New Delhi, and senior positions in HM Treasury and the Bank of England.



Otto Cars

Dr Otto Cars is Professor Emeritus of Infectious Diseases at Uppsala University and the former head of the Department of Infectious Diseases at Uppsala University Hospital. He led the Swedish strategic programme against antibiotic resistance (Strama) since its inception in 1995 until 2011.

Otto has served as an expert to the WHO and several European agencies and was as a member of the UN ad hoc Interagency Coordination Group on Antimicrobial Resistance (IACG). In 2005, he founded the international network Action on Antibiotic Resistance (ReAct) which advocates for and supports multilevel engagement on antibiotic resistance.



Charles Clift

Charles Clift is a freelance consultant who has been a Senior Consulting Fellow at Chatham House since 2010. Prior to that, he worked as an economist at the then UK Department for International Development in a variety of roles. He has specialised in the field of innovation and access to medicines but has also written extensively on the role of the World Health Organization in the international system, antimicrobial resistance and the COVID-19 pandemic.

For many years he was a board member of the Medicines Patent Pool and has consulted for a number of international organizations.

Speaker biographies



Satoshi Ezoe

Dr Satoshi Ezoe is Director of Global Health Strategy Division, Ministry of Foreign Affairs, Japan. Previously, he was counsellor at the Permanent Mission of Japan to the United Nations in New York, where he was instrumental in facilitating UNGA HLMs on TB and UHC. He has been a medical officer at the Ministry of Health, Labour and Welfare in Japan, and was also seconded to UNAIDS.

He is a medical doctor with a PhD and also obtained a Masters in Public Health and Public Administration at Harvard University. He led on the health outcomes of the G7 Summit in Hiroshima.



Matt Gordon

Matt works in the Health Finance department (HFD) at the Global Fund. HFD unlocks sustainable domestic funding and enhances its impact to fight HIV, TB and malaria, and supports the development of more resilient health systems.

Previously, Matt worked at DFID/FCDO for 15 years. He has managed programming in health systems, HIV, pandemic response, education, social protection, public financial management and local government including in Nepal, Uganda, Malawi, Sudan, Kenya and Sierra Leone. He worked on multilateral policy and resource allocation, UK aid strategy and the nexus between development and national security. He started his career in public sector consulting and investment finance, before retraining in health economics.



David Heymann CBE

Professor David Heymann is a Distinguished Fellow in the Global Health Programme at Chatham House and a Professor at the London School of Hygiene & Tropical Medicine. Previously he was the World Health Organization's assistant director-general for health security and environment, and representative of the director-general for polio eradication.

From 1998 to 2003 he was executive director of the WHO Communicable Diseases Cluster, during which he headed the global response to SARS. David has been published in more than 145 scientific articles on infectious diseases and related issues in peer-reviewed medical and scientific journals, and has authored several chapters on infectious diseases in medical textbooks.



Jayasree K. Iyer

Since 2015, Dr Jayasree K. Iyer has led the expansion of the Access to Medicine Foundation from a small initiative into a dynamic, changemaking organisation that produces rigorous research and insights on how to expand access to essential healthcare products in low- and middle-income countries. As CEO, she sets the Foundation's strategy for assessing the efforts of essential healthcare companies to ensure their products reach more people globally.

Jayasree is an infectious disease scientist by training and holds Masters and PhD from the Johns Hopkins School of Hygiene and Public Health and Nanyang Technological University in Singapore.

Speaker biographies



Yougesh Khatri

Dr Yougesh Khatri is an Associate Professor and Academic Director for the Nanyang Fellows MBA Programme at Nanyang Business School (NTU Singapore). He is also an Associate Fellow in the Global Economy and Finance Programme at Chatham House, among other affiliations.

His past positions include more than a decade as an Economist at the IMF (Washington DC, Jakarta, Tokyo), Head of Economics and Capital Markets at GIC Singapore, Head of ASEAN macroeconomic research at Nomura Securities in Singapore and various academic positions, including London School of Economics, Birkbeck College and Cambridge University.



Hatice Küçük Beton

Hatice Küçük Beton is the Executive Director of The G20 Health and Development Partnership, an initiative co-created with Alan Donnelly. Since 2017, she leads the strategy, partner engagement, advocacy and communications work of over 30 leading global health organisations in their approach and support to G20 Member States and other international fora on their global health agenda.

Hatice has co-authored and developed a series of publications that included the engagement of high-level policymakers within the global health community and international organisations. Previously she also worked at the Permanent Mission of Germany to the United Nations in New York.



Ramanan Laxminarayan

Dr Ramanan Laxminarayan is Founder and Director of the One Health Trust, founded as the Center for Disease Dynamics, Economics & Policy (CDDEP). He is a senior research scholar at Princeton University, an affiliate professor at the University of Washington, a senior associate at the Johns Hopkins Bloomberg School of Public Health, and a visiting professor at the University of Strathclyde in Scotland.

Ramanan chairs the board of GARD-P, a global product development partnership created by the World Health Organization, that aims to develop and deliver new treatments for bacterial infections. He is founder and board chair at HealthCubed, which works to improve access to healthcare and diagnostics worldwide.



Jon Lidén

Jon Lidén is Founder and Director of Anthropos Development. He is an expert on strategic communications for change and on resource mobilization for international organizations, NGOs and advocacy organizations in the fields of global health, climate change and education.

Jon has more than 25 years' experience in leading global communications activities in major international institutions (The Global Fund to Fight AIDS, Tuberculosis and Malaria, World Health Organization); in development and emergency work (Save the Children, the Norwegian Refugee Council); and in journalism (*The Wall Street Journal*, the *International Herald Tribune*, amongst others).

Speaker biographies



Pablo Morales

Pablo Morales is a Health Impact Leader at Roche specializing in healthcare funding and financing based in Basel, Switzerland. In his role, Pablo collaborates with public and private stakeholders across regions to rethink how finance can globally improve access to healthcare. He is currently exploring how new developments in fintech and blended finance can strengthen health system funding in low and middle-income countries.

He has experience in strategy consulting as well as policy, having worked for market-leading consulting firms in Latin America and US and the Inter-American Development Bank. His educational background is in industrial engineering.



Serina Ng

Serina Ng took up the position of Executive Head of the G20 Joint Finance and Health Task Force Secretariat at the WHO in June 2023. Prior to that she was head of global issues and governance at UK's HM Treasury, and previously held a number of posts at DFID (now FCDO) and DEFRA, focusing on climate and environment policy.

Before joining the civil service, Serina had a long career in finance in senior positions at Nomura and Prudential and is a Chartered Financial Analyst.



Ebere Okereke

Dr Ebere Okereke is CEO of the Africa Public Health Foundation. She is a public health physician with significant experience in public health policy, strategy and programme development and implementation. She specialises in global health security, health system strengthening and leadership development and has won awards for her work promoting women and under-represented groups in public health leadership.

She is a Fellow of the UK Faculty of Public Health and an Associate Fellow in the Global Health programme at Chatham House.



Emma Ross

Emma Ross is a Senior Research fellow within Chatham House's Global Health Programme, where she leads the health security workstream. She has conducted research on a broad range of health security issues, from data sharing in public health and considerations for sustainable laboratories in low-resource settings, to command and control of the West African Ebola Epidemic and global solidarity during the COVID-1p pandemic.

Until 2022, she had served for more than a decade as the Managing Editor of the Control of Communicable Diseases Manual. Prior to this, Emma led the news operation at WHO headquarters, after serving as a long-time medical correspondent for the Associated Press.

Speaker biographies



Eléonor Silva

Eléonor Silva is UNITE's Executive Director – previously responsible for UNITE's Parliamentary engagement and impact. Previously she gained experience in a diplomatic role in Brazil. She then joined the Global TB Caucus where she handled communications and advocacy efforts in the Portuguese speaking countries, and coordinated the launch of the Lusophone TB Caucus. Her main interests lie in global health advocacy.



Rachel Silverman Bonnifield

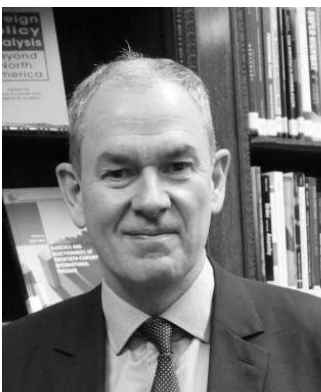
Rachel Silverman Bonnifield is a Senior Fellow at the Center for Global Development, where she leads policy-oriented research and convenings on global health financing and policy. Her current research focuses on procurement and access models for global health products, incentives for global health innovation and delivery, and neglected global health crises such as the spread of antimicrobial resistance and widespread lead poisoning of children.

In addition, she has also consulted extensively with the World Bank. Previously, she worked with the National Democratic Institute to support democracy and governance strengthening programs in Kosovo.



Eloise Todd

Eloise Todd is the Executive Director and Co-Founder of Pandemic Action Network, a global network of more than 350 organisations helping to prevent future outbreaks from becoming pandemics. Equity for low- and middle-income countries is also a key focus. Eloise is an advocacy, policy, campaigns, communications and strategy specialist with over 20 years' experience in international development and global health. Her experience includes time as a political adviser within the EU institutions, as global policy director of the ONE Campaign and running start-up campaigns on a range of issues.



Robert Yates

Robert Yates is a political health economist specializing in universal health coverage (UHC) and progressive health financing. He is Executive Director of the Centre For Universal Health at Chatham House. He is also an Honorary Associate Professor at the London School of Hygiene and Tropical Medicine and a long-term consultant to The Elders on its health programme. His principal area of expertise is in the political economy of UHC, with a focus on advising political leaders and governments on how to plan, finance and implement national UHC reforms.