

**CHATHAM
HOUSE**

The Royal Institute of
International Affairs

NO GOING BACK

MAKING GENDER EQUALITY HAPPEN

International Policy Forum
London, 9–10 July 2018

 #CHNoGoingBack



About Chatham House

Chatham House, the Royal Institute of International Affairs, is a world-leading policy institute based in London. Its mission is to help governments and societies build a sustainably secure, prosperous and just world.

We deliver our mission through:

Informed debate – we engage governments, the private sector, civil society and our members in open debates and private discussions about the most significant developments in international affairs;

Independent analysis – we carry out independent and rigorous analysis of critical global, regional and country-specific challenges and opportunities;

New policy ideas – we develop new ideas and policies on how best to confront these challenges and take advantage of these opportunities from the near to the long term;

Leadership training – we foster analytical, problem-solving and leadership skills in the next generation; and

Audiences – we seek to connect our analysis and ideas with relevant policy constituencies and public audiences so as to build momentum for positive change in support of the institute's mission.

Since its establishment in 1920, the institute has offered solutions that are grounded in certain core principles which include: the rule of law with an independent judiciary; democratic and accountable government with an effective separation of powers; open and well-regulated markets; and a vibrant media and civil society that enable informed and robust public debate.

Chatham House research is structured around four areas:

- energy, environment and resources
- global economy and finance
- international security
- area studies and international law

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The 2018 Chatham House International Policy Forum, entitled *No Going Back: Making Gender Equality Happen*, is part of the institute's Gender and Growth Initiative and is proudly sponsored by

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International Policy Forum

Agenda

Monday 9 July 2018

13:00–19:00 | 2nd floor, Lobby

Registration

Warm Up Sessions

14.00–14.30 | The Gladstone Library

Introductory remarks: Five years since the first International Policy Forum in Australia

Susan Harris Rimmer, Associate Fellow, Chatham House; Associate Professor, Griffith Law School, Australia

Paola Subacchi, Senior Research Fellow, Global Economy and Finance, Chatham House

Moderator: Julie Linn Teigland, Chair, International Policy Forum 2018; Managing Partner, Germany, Switzerland, Austria and Global Leader *Women. Fast forward*, EY

14:30–15:45 | The Gladstone Library

The year to date

At the beginning of their presidencies in December 2017, Canada (G7) and Argentina (G20) both announced a cross-cutting gender approach to their respective agendas. How did these early signs of promise translate into the G7 and G20 processes so far and what challenges are still to come?

Keynote: Arancha González, Executive Director, International Trade Centre

Panel

Elva Susana Balbo, Chair, W20 Argentina

Her Excellency Janice Charette, High Commissioner for Canada to the United Kingdom

Caren Grown, Senior Director for Gender, at the World Bank Group

Margo Thomas, Associate Fellow, Chatham House; Co-chair, Taskforce on Gender Economic Equity, T20 Argentina

Moderator: Susan Harris Rimmer, Associate Fellow, Chatham House; Associate Professor, Griffith Law School, Australia

15:45–16:00 | The Gladstone Library

Refreshments

16:00–17:15 | The Gladstone Library

Looking ahead

As Japan and France prepare to become hosts of the G20 and G7 presidencies respectively, this session will explore the challenges of the upcoming presidencies and how to most effectively engage with their priorities.

Panel

Jonathan Luckhurst, Associate Professor, Graduate School of International Peace Studies, Soka University

Her Excellency Atsuko Nishimura, Ambassador in Charge of Women's Issues, Ministry of Foreign Affairs, Japan

Monika Queisser, Senior Counsellor, Directorate for Employment, Labour and Social Affairs, OECD

Joanna Louise Roper CMG, Special Envoy for Gender Equality, UK Foreign and Commonwealth Office

Moderator: Mina Toksöz, Associate Fellow, Chatham House

17:15–18:30 | The Gladstone Library

Game changers: disrupting cultural norms

The interaction between cultural norms and economic activity is well-documented as a force affecting women's economic choices. The portrayal of women in film, advertising, gaming and elsewhere cumulatively represents a powerful influencer of economic activity. What are these industries doing to tackle deeply embedded cultural norms and to question stereotypes?

Panel

Michael Kaufman, Senior Fellow, Promundo; Co-founder, White Ribbon Campaign

Aline Santos Farhat, Executive Vice President, Global Marketing, and Head, Global Diversity and Inclusion, Unilever

Rachel Pashley, Head, Female Tribes Consulting, J Walter Thompson

Moderator: Madeline Di Nonno, CEO, Geena Davis Institute on Gender in Media

18:30–19:30 | The Meston Suite

Welcome reception

19:30–22:00 | The Reading & Writing Room

Welcome dinner

Hosted by

Robin Niblett CMG, Director, Chatham House

Julie Linn Teigland, Chair, International Policy Forum 2018; Managing Partner, Germany, Switzerland, Austria and Global Leader Women. *Fast forward*, EY

Guest speaker: Lisa Cameron MP, House of Commons, United Kingdom

Results of the 2018 video competition

Winner's award presented by **Lisa Cameron MP**

Tuesday 10 July 2018

09:10–09:45 | The Gladstone Library

Opening ceremony

Keynote addresses

Marlène Schiappa, Minister of State for Gender Equality, France

Sir Suma Chakrabarti, President, European Bank for Reconstruction and Development

09:45–11:00 | The Gladstone Library

Session One | Closing the gender gaps

What progress has been made since the 2014 Summit in Brisbane where G20 Leaders made a commitment to reduce the gap in labour force participation by 25 percent by 2025? Have countries advanced in tackling laws and policies that ‘rig the game’ against women or in valuing unpaid care and domestic work? What is being done to promote equal pay and support the employment, training and mentoring of women?

Panel

Tazeen Hassan, Senior Legal Specialist, Gender and Development Unit, The World Bank Group

Vivian Hunt DBE, Managing Partner, McKinsey & Company, United Kingdom and Ireland

Diane Perrons, Professor of Feminist Political Economy, Department of Gender Studies, London School of Economics

Anka Wittenberg, Chief Diversity and Inclusion Officer, SAP SE

Moderator: Patricia Lewis, Research Director, International Security, Chatham House

11:00–11:30 | The Reading & Writing Room

Refreshments

11:30–12:45 | The Gladstone Library

Session Two | Sexual harassment and accountability

In the last 12 months, the #MeToo movement has put sexual harassment centre stage in discussions on gender equality. Whether looking into street or workplace harassment, accountability of individuals and organizations is critical and there is a heightened awareness that policies and structures must be put in place. This session will examine not only initiatives from around the world, but also the economic cost of sexual harassment.

Panel

Yang Hao, Program Officer, Beijing Representative Office, The Asia Foundation

A. Theodore Rizzo, Program Associate, Global Health Youth and Development, International Center for Research on Women

Manuela Tomei, Director, Conditions of Work and Equality Department, International Labour Organization

Moderator: Sue Lawton MBE, Network Development, Women’s Economic Imperative

12:45–13:30 | The Reading & Writing Room

Lunch

13:30–15:30

Session Three | Breakout sessions

1. Women in leadership | River Room

As 2018 marks the 100th anniversary of the first women being granted the right to vote in the UK, what is the situation regarding women's political participation? Has there been progress in terms of leadership in the private and/or the public sector? What initiatives and best practices could be adopted to encourage more women to get involved in politics, whether at a local or central government level, or to close the gender gaps in leadership?

Panel

Nurhayati Ali Assegaf MP, House of Representatives, Republic of Indonesia

Peter Duff, Head, Diversity and Inclusion, Europe, Middle East & Africa Region, BP

Shaheena Janjuha-Jivraj, Associate Professor, Henley Business School, University of Reading; Co-founder of Boardwalk Leadership

Linda Ryan, Director, Administrative Division, International Maritime Organization

Facilitator: Linda Scott, Senior Consulting Fellow, Chatham House

2. Entrepreneurship, trade and procurement | Thames Suite

Policies that promote female entrepreneurship are among the most effective tools for empowering women in the economy. Women-owned or -led businesses have the potential to boost social and economic prosperity, locally and globally. This session will examine how governments can use their procurement power to support women-owned or -led businesses, how procurement can be an entry point for women into exports and international trade, and how these impact on economic growth globally.

Panel

Neelam Chhiber, Co-founder and Managing Trustee, Industree Crafts Foundation

I. Javette Hines, Director, Head of Supply Chain Development, Inclusion and Sustainability, Citi

Virginia Littlejohn, Co-founder and President, Quantum Leaps Inc.

Barbara J. Orser, Full Professor, Deloitte Professor in the Management of Growth Enterprises, University of Ottawa

Facilitator: Susan Harris Rimmer, Associate Fellow, Chatham House; Associate Professor, Griffith Law School, Australia

3. Gender inclusiveness in the digital economy | Meston Suite

The impact of the increasing digitalisation of all jobs could impact disproportionately on women. AI and other technological developments are shifting the share of low-skilled and high skilled jobs within the workplace, highlighting the need for 'upskilling'. All sectors of the economy and most jobs require digital skills and women are currently on the wrong side of the digital skills gap. In contrast, higher rates of digital fluency are seen to contribute to greater equality in the workplace. This session will explore practical immediate as well as long term interventions that can increase women's leadership and confidence in technology and their contribution to a more robust innovation economy.

Panel

Dorothy Gordon, Associate Fellow, Chatham House

Lindsey Nefesh-Clarke, Founder and Managing Director, Women's Worldwide Web (W4)

Shuchi Sharma, Global Lead, Gender Intelligence, SAP SE

Facilitator: Tricia Nelson, Partner, Head of Transport Sector & Advisory Talent Leader, EY

15:30–16:00 | The Reading & Writing Room

Refreshments

16:00–17:00 | The Gladstone Library

Call for action

Report from the breakout sessions and recommendations for submission to Argentina W20 Chair.

Panel discussion

17:00–17:15 | The Gladstone Library

Closing remarks and thanks

17:15–19:00 | The Churchill Bar

Reception

