Cooperation, Conflict or Chaos? The Role of Think Tanks In Shaping Europe’s Future

Thursday 2 and Friday 3 March 2017

The theme of the 2017 Europe Think Tank Summit is: Cooperation, Conflict or Chaos? The Role of Think Tanks In Shaping Europe’s Future. Populism, nationalism, nativism and protectionism are rising around the world and challenging conventional wisdom and the existing political, economic and social order. Understanding these undercurrents and their implications are critical to shaping future policies and avoiding problematic consequences. Think tanks have a key role to play in these turbulent times by shaping a constructive response to the economic and political fallout currently challenging the postwar economic and security architecture. Donald Trump’s stunning victory, the success of the Leave Campaign and the rise of other populist movements in Europe require that we collectively generate new thinking on how to make national, regional and global governance more effective and efficient and create policies that respond to the needs of those who have not benefited from globalization. The national and global disorder requires that we develop new and better ways to address income stagnation and growing inequity and develop a response to the security challenges that flow from a period marked by protracted conflict and increasing instability in world politics. The Summit will explore these complex and evolving dynamics and identify strategies and programs to address them.

Thursday 2 March 2017

16:30-1700 Registration

17:00-19:00 Program and Dinner
Venue: Chatham House, 10 St James’s Square, London, SW1Y 4LE

17.00-18.30 | Opening Plenary Session Panel Discussion

Welcome
Leslie Vinjamuri, Council Member; Associate Fellow, US and Americas Programme, Chatham House, (United Kingdom)
James G. McGann, Director TTCSP, Lauder Institute, University of Pennsylvania (United States)

Panel

Populism, Public Policy and Governance: National, Regional and Global Perspectives

Politicians in the Europe and the US have challenged existing political and social norms by tapping into the electorate’s sense of a loss of national identity as well as the economic and physical insecurities felt as a result of globalization, disruptive technologies, a host of transnational threats and the inability of national, regional and global governance to meet the complexities, terror and treacheries of the new world disorder.

Nowhere is this more evident than in Europe where the divisions in society are exposed and may continue to deepen. These new realities have provided fertile ground for disruptive technologies and politics which have caught the existing political, intellectual and corporate elites off guard and is turning politics, public policy and governance on its head.
The populist movements in Europe have the potential of sweeping ultra-right, nationalist and Eurosceptic parties into power across the continent in a series of elections that will take place in the spring and fall of 2017.

Even the most ardent European federalist these days will agree that the goal of an “Ever closer Union” as enshrined in the Rome Treaty (which in March actually celebrates its 60th anniversary) is not a realistic proposition in the present circumstances. This is something that warrants reflection and reform: even if European cooperation is not headed for full-blown collapse, what are the prospects and rationale for reviving the integrationist spirit at a time when the EU’s three major post-Cold War achievements (Schengen, the Euro and now even the Eastern enlargement) are under severe strain?

The panel will include a mix of journalists, politicians/policymakers and think tanks who will discuss these historic and transformative events. Davos Style questions to the panelists—no power points and no speeches.

**Panelist:**
Arnaud Castaignet, Vice President of Open Diplomacy and digital strategist for the French President François Hollande
Paul Linnarz, Director Team Political Dialogue and Analysis (Germany)
Paolo Magri, Vice President and Executive Director, ISPI (Italy)
Monika Sie Dhian Ho, Director, Clingendael (Netherlands)
Chair: Leslie Vinjamuri, Council Member; Associate Fellow, US and Americas Programme, Chatham House (United Kingdom)

19:30-22:00 | Dinner and Keynote Address
Venue: In and Out Club, 4 St James’s Square, St. James’s, London SW1Y 4JU

Adam Boulton, Editor-at-large; Presenter, All Out Politics, Sky News

Friday 3 March 2017

07.45-18.00
Venue: British Academy, 10-11 Carlton House Terrace, London, SW1Y 5AH

07.15 – 07.45 Registration

07:45-08:45 | Think Tank Networking and Strategy Breakfast
Chatham House, McKinsey Global Institute and TTCSP will chair and feature some short presentations on innovative or high impact projects over breakfast. Participants are encouraged to network and share how their think tank is meeting the challenges and opportunities created by disruptive technologies and politics in a series of small group discussions over breakfast.

James G. McGann, Director TTCSP, Lauder Institute, University of Pennsylvania (United States)

1. The Future of Work and Impact on Think Tanks and Public Policy
Jacques Bughin, Director, McKinsey Global institute

2. Reflections on geopolitics and populism from a Eurosceptic
Rt Hon Michael Gove. Plenary speech (United Kingdom)
09:00-10:30 | Session 1

Ideas and Analysis vs. Personality Politics and Provocative Tweets

Populist parties across Europe have been gaining an increasing share of the popular vote by targeting key demographics and carefully selected issues that have helped expand and energize the core support for these movements. While many populist parties rely on traditional campaign strategies and tools they have increasingly made use of social media (Facebook, Twitter, Snapchat, Instagram, etc.) to reach key segments of the electorate. Strategic communications and social networking have enabled these movements to market their ideas directly to voters ignoring traditional parties, the media, pollsters and policy advocacy groups.

During Britain’s referendum on EU membership one cabinet minister and Vote Leave supporter declared “I think people in this country have had enough of experts.” His fellow Brexiteers were quick to back him up. “There is only one expert that matters,” said Labour MP Gisela Stuart, also of Vote Leave, “and that’s you, the voter.” Donald Trump routed 15 formidable and well-funded establishment candidates in the Presidential primaries without the “benefit” of campaign advertising, field offices or the backing of the Republican Party. He did, however, have over 26 million and growing followers on Facebook, Instagram and Twitter. These new, tech savvy and unconventional politicians are rising in the US and throughout Europe and having a profound impact on national, regional and global politics. The Netherlands will hold general elections two weeks after the Europe Think Tank Summit in what promises to be the first test about Europe’s populist tide in this election year (France, Germany, and likely Italy to follow). What does it mean for the existing political and economic order in Europe, the United States and beyond?

What is happening? Will the populist, nationalist, nativist, protectionist movements continue to rise and gain strength in Europe? What are the implications for think tanks, the media and political parties in this new era of politics and governance?

Panelists:
Bjarke Moller, Executive Director, Think Europa, (Denmark)
Laurence Nardon, Head of North America Program, IFRI, (France)
Andrew Schwartz, Chief Communications Officer, CSIS (United States)
Alberto Nardelli, Europe editor for BuzzFeed News (United Kingdom)
Chair: Bénédicte Paviot, Broadcast Journalist and UK Correspondent, France 24

10:30-10:45 | Coffee Break

11:00-12:30 | Session 2 (Break Out Groups I)

Break out Groups (Sessions 2 & 3 with 4 concurrent breakout groups in each session. Participants select one group in Session 2 and one in Session 3)

Policy Dilemmas, Partisan Politics and Parliamentary Paralysis: Think Tanks, Now More Than Ever Before (Part I)

Greater unpredictability at national government levels is likely to lead to greater international paralysis and the rise of personality politics. Combined with the public’s arguably growing thirst for information – not necessarily fact-based – how can think tanks ensure facts are not seen as purely subjective and promoting objective debate more effectively. More importantly how can think tanks produce new ideas and strategies that are “faster, better, smarter” to help break the political gridlock and policy paralysis that have contributed to a crisis of confidence in governments and elected officials throughout Europe and the United States. Panelist and participants will be asked to explore key issues and develop possible
responses to address some of the key challenges facing think tanks, policy makers and the public. Does Donald Trump and the populist mean the end to think tanks or are they more important today than ever before? More importantly what steps do think tanks need to take to effectively respond to the technology, political and policy challenges that we are faced with today?

**Policy Issues**

**1. Solving The Advanced Industrial Economy Trap: Wage Stagnation and Growing Economic Inequality**
Miguel Otero-Iglesias, Senior Analyst, Elcano Royal Institute and Research (Spain)
Christiana Stewart-Lockhart, Director of Programs, Institute for Economic Affairs, (United Kingdom)

**Moderator:** Thomas Aubrey, Director, Centre for Progressive Capitalism (United Kingdom)

**Organizational Issues**

**1. Big Ideas, Big Data & Small Tweets: Technology, Politics and Policy Advice**
Weltzien Åsmund, Head of Communications, Norwegian Institute of International Affairs (Norway)
Nicole Valentinuzzi, Director of Communications and Marketing, Institute for Government (United Kingdom)

**Moderator:** Andrew Schwartz, Chief Communications Officer, CSIS (United States)

**2. New and Innovative Strategic Partnerships for Think Tank**
Ulrich Storck, Director, Friedrich-Ebert-Stiftung (Germany)
Emmanuelle Farrugia, Director of Development, IFRI (France)

**Moderator:** R. Andreas Kraemer, Senior Fellow, Institute for Advanced Sustainability Studies (IASS) (Germany)

12:30-13:30 | Lunch

13:30-15:00 | Session 3 (Break Out Groups II)

**Session 3**

**Policy Dilemmas, Partisan Politics and Parliamentary Paralysis: Think Tanks, Now More Than Ever Before (Part II)**

**Policy Issues**

**1. Free Trade, Dead or Alive? Economic Nationalism vs. Economic Internationalism**
Maria Demertzis, Deputy Director, Bruegel (Belgium)
Elisabeth Hagen, Executive Director, Vienna Institute for International Economic Studies (Austria)

**Moderator:** Lim Wonhyuk, Vice President and Executive Director, Center for Regulatory Studies, Korea Development Institute (South Korea)

**2. Waves, Walls and Workable Solutions: Meeting the Challenge Posed by the Refugee and Migration Crisis**
Elizabeth Collett, Director, Migration Policy Institute Europe (Belgium)
Paolo Magri, Vice President and Executive Director, ISPI (Italy)
**Moderator**: Melissa Conley-Tyler, National Executive Director, Australian Institute of International Affairs (Australia)

**Organizational Issues**

1. Harnessing Technology to Enhance Research and Public Engagement  
Marco Incerti, Head of Communication & Research Fellow (CEPS) (Belgium)  
Joseph Barnsley, Communications Officer LSE IDEAS (United Kingdom)  

**Moderator**: Nathalie Delapalme, Executive Director, Research and Policy, Mo Ibrahim Foundation (United Kingdom)

1500-15:15 | Coffee Break

15:15-16:15 | Session 4

**The Future of Europe: Cooperation, Conflict or Chaos?**

This session will focus on the “exist movements” in Europe and “America First” in the US to gage the impact they are having on the regional cooperation and governance. Panelists will examine the implications of Brexit and the Trumpexit on the free flow of people, capital, goods and services and collective security and how these developments might impact the future of European Union and NATO.

**Speakers:**  
Ricardo Borges De Castro, Adviser on Strategic Foresight, European Political Strategy Centre (EU)  
Marco Piantini, Adviser to Italy’s Prime Minister for European Affairs, (Italy)  
Patricia Lewis, Research Director, International Security, Chatham House (UK)

Chair and Closing Keynote address: Sir Robert Cooper, Career Diplomat, and former Counsellor of the European External Action Service and a Special Advisor, the European Commission (United Kingdom)

16:30-17:30 | Closing Plenary Session

**The Role of Think Tanks In Shaping Europe’s Future**

A closing panel of participants will provide analysis and commentary on the major conclusions, strategies and actions generated by the summit

Jordi Bacria, Director, CIDOB (Barcelona Centre for International Affairs) (Spain)  
Rosa Balfour, Acting Director, German Marshall Fund of the United States- Europe Program (Belgium)  
Sylvie Matelly, Deputy Director Institut de Relations Internationales et Stratégiques (France)  
Fabrizio Tassinari, Senior Researcher, Danish Institute for International Studies (Denmark)

Chair: Mark Leonard, Director, European Council on Foreign Relations (United Kingdom)

17:30-18:00 | Closing Remarks and plans for 2018 Europe Summit – Summit Organizers

Claire Spencer, Senior Research Fellow, , Chatham House, (United Kingdom)  
James G. McGann, Director TTCSP, Lauder Institute, University of Pennsylvania (United States)

**Departures or dinner and night on the town in London**
Summit Organizers
Chatham House
Think Tanks and Civil Societies Program University of Pennsylvania

Summit Host and Partner
McKinsey Global Institute

Partners
Bruegel (Belgium)
Friedrich-Ebert-Stiftung (Germany)
Institute for International Political Studies (Italy)
Netherlands Institute of International Relations Clingendael (Netherlands)

Summit Planning Committee
Barcelona Centre for International Affairs (CIDOB) (Spain)
Bruegel (Belgium)
Centre for European Policy Studies (CEPS) (Belgium)
Centre for Social and Economic Research (CASE) (Poland)
Chatham House (United Kingdom)
Danish Institute for International Studies (Denmark)
Elcano Royal Institute (Spain)
French Institute of International Relations (IFRI) (France)
German Council on Foreign Relations (DGAP) (Germany)
Institute for Development Studies (United Kingdom)
Institute for International Political Studies (Italy)
McKinsey Global Institute (MGI) (United Kingdom)
Netherlands Institute of International Relations Clingendael (Netherlands)
Think Tanks and Civil Societies Program, University of Pennsylvania (United States)

Confirmed List of Think Tanks 2017 Europe Think Tank Summit

Adam Smith Institute
Adviser on Strategic Foresight
Asian Development Bank Institute
Australian Institute of International Affairs
Bruegel
Center for Social and Economic Research
Center for Strategic & International Studies
Center for Strategic Studies, University of Jordan
Centre for Progressive Capitalism
Centre for Public Policy PROVIDUS
Centre for European Policy Studies CEPS
Chatham House, Royal Institute for International Affairs
Chicago Council on Global Affairs
CIDOB (Barcelona Centre for International Affairs)
Danish Institute for International Studies
Eastern Partnership Civil Society Forum
Ecologic Institute
Elcano Royal Institute
EU Institute for Security Studies
European Council on Foreign Relations
European Institute of the Mediterranean
FGV Latin American Center for Public Policy
Finnish Institute of International Affairs
Friedrich-Ebert-Stiftung
Fundacion Alternativas
German Marshall Fund of the United States
French Institute of International Relations (IFRI)
Infogamma Ltd
Institute of Development Studies
Institut de Relations Internationales et Stratégiques (IRIS)
Institute for Advanced Sustainability Studies
Institute for Economic Affairs
Institute for European Environmental Policy
Institute for Government
Institute for Public Policy Research
Institute for the US and Canadian Studies of the Russian Academy of Science (ISKRA)
Institute of Development Studies
Institute of International and European Affairs
Istituto per gli Studi di Politica Internazionale
Konrad Adenauer Stiftung
Korea Development Institute
LSE IDEAS
McKinsey & Company
McKinsey Global Institute (MGI)
Mo Ibrahim Foundation
Norwegian Institute for International affairs (NUPI)
OCP Policy Center
Overseas Development Institute
OxGAPS
Primakov National Research Institute of World Economy and International Relations (IMEMO-Institute, Moscow)
RAND Europe
Razumkov Centre
Real Instituto Elcano
Royal United Services Institute
Shanghai Academy of Social Sciences
St Antony's College, University of Oxford
Stockholm Environment Institute
Think Europa
Think Tanks and Civil Societies Program
Ukrainian Think Tanks Liaison Office, Brussels.
Vienna Institute for International Economic Studies
Wilfried Martens Centre for European Studies